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## **ARIZONA TEEN WINS "DRIVE2LIFE" PSA CONTEST WITH SCRIPT EMPOWERING PASSENGERS TO SPEAK UP FOR SAFETY**

**18-year-old wins \$2,000 and works with Emmy-winning director to create her PSA;  
The National Road Safety Foundation will air her video on TV stations nationwide**

NEW YORK, May 18, 2023 -- A teen from Scottsdale, AZ, has won the grand prize in the 13<sup>th</sup> annual Drive2Life PSA Contest, sponsored by The National Road Safety Foundation (NRSF), a non-profit group that promotes safe driving behavior.

Jacqueline Giles, 18, a student at Coronado High School, submitted a script for a public service message about the need for passengers to speak up when in a vehicle being driven dangerously. Her idea was selected from nearly 200 entries that came from teens nationwide. She wins a prize of \$2,000 and will work with a New York-based Emmy Award-winning production team to shoot and edit her script into a 30-second PSA that will air on hundreds of TV stations including the nationally-syndicated show "Teen Kids News."

Her winning script shows two friends, where one always speaks up if something is not right. One scene shows them in a dress shop, where the friend speaks up about not liking a certain dress. She then speaks up when her order is not right at a restaurant, and again when she's not happy with her seats at the movie theater. Finally, at a party, her friend has had too much to drink and then gets in her car to drive. The other girl doesn't speak up, and as the car drives away, we hear sirens. Words appear on the screen saying, "We speak up about things when they're important to us. How important is your life? Speak up for safe driving."

Giles said she got the idea when she realized that many of her friends hesitate to speak up on important matters and it's important that they not be shy when lives are at stake.

Dr. Jo Markette, Giles' English teacher at Coronado High School, told her students about the Drive2Life contest.

“We liked Jaqueline’s idea for its effectiveness in communicating an important message about speaking up when in a dangerous driving situation,” said Michelle Anderson of The National Road Safety Foundation.

Four Drive2Life runners-up were also selected, each winning a \$500 prize. Runners-up in the grades 6–8 category are Emily Walker, 14, of Hefner Middle School in Oklahoma City, and Dane Bozosi, 13, of St. Michael Albertville Middle School West, Albertville, MN. Runners-up in grades 9–12 are Avery Byrd, 14, of Jasper County High School in Monticello, GA, and Sydney Alderman, 15, of Lakota East High School in Cincinnati, OH.

The contest was conducted in partnership with Young Minds Inspired (YMI), the nation’s leading provider of free educational outreach programs through its [YMI Educator Network](#), which reaches more than 2 million teachers at every public, private, and parochial school in the nation.

The National Road Safety Foundation, Inc., a 501 (c)(3) non-profit organization, produces traffic safety programs on distracted driving, speed and aggression, impaired driving, drowsy driving, driver proficiency, pedestrian safety and a host of other safety issues. It distributes the programs free of charge to schools, police and traffic safety advocates, community groups and individuals. It also sponsors contests to engage teens in promoting safe driving to their peers and in their communities. For more information or to download free programs, visit [www.nrsf.org](http://www.nrsf.org) and “Like” us on Facebook and follow us on Twitter and Instagram.