

SHARING THE ROAD

2025 NRSF PSA CHALLENGE

CONTEST OVERVIEW

WHO

YOU! **High school students ages 13-19** are eligible to participate.

WHAT

Submit a video sharing your idea for a PSA about how driving near large vehicles differs from driving around regular cars. Knowing how to share the road responsibly with trucks protects not only you but also your passengers, truck drivers, and other motorists.

WHEN

The contest deadline is **May 1, 2025**.

HOW

Create a two-minute or less video sharing your ideas for a PSA on sharing the road. Complete the online application at sadd.org/nrsfpsachallenge; applications received without the video will be disqualified. The challenge site has more info on submitting videos. Need help? Try brainstorming or [use a storyboard!](#)

PRIZES

The top ten submissions/chapter finalists **will each win \$250**. Additionally, one winning submission/ chapter will win an **additional \$2,500** and the opportunity to have your PSA idea professionally produced by an Emmy-winning producer and broadcast on over 160 TV stations nationwide.

