



## 2022 Contest Entry Form

Contest Topic: **Passenger Empowerment - Empowering Passengers to SPEAK UP** when in a vehicle being driven unsafely.

Entries will be judged on the following criteria:

- 1 Originality and creativity** (35 points)  
*Is the PSA unique and creative?*
- 2 PSA concept** (35 points)  
*Does the PSA clearly and accurately address the contest topic?*  
*Are the message and concept effective?*
- 3 Clarity of message** (30 points)  
*Is the idea communicated clearly?*  
*Is the PSA well organized?*

**Only individual entries will be accepted—no group entries and no videos.**

For the complete Official Rules  
visit [www.nrsf.org/contests/drive-safe-chicago](http://www.nrsf.org/contests/drive-safe-chicago)

Mail entry (with completed form SECURELY ATTACHED) to:  
Drive Safe Chicago Contest  
The National Road Safety Foundation, Inc.  
18 East 50th Street • New York, NY 10022

**OR** Email entry to: [info@nrsf.org](mailto:info@nrsf.org). Make sure the subject line says Drive Safe Chicago Entry

**All entries must be received by December 16, 2022.**



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NO GROUP ENTRIES. Entries for students under age 18 must be signed by parent or legal guardian. Print in blue or black ink.

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Title of PSA: \_\_\_\_\_

Age: \_\_\_\_\_ Email: \_\_\_\_\_

Your Address: \_\_\_\_\_ Your Phone #: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Parent's Name: \_\_\_\_\_ Parent's Phone #: \_\_\_\_\_

Parent's Email: \_\_\_\_\_

Your School: \_\_\_\_\_ School Phone #: \_\_\_\_\_

Your Teacher's Name: \_\_\_\_\_ Teacher's Phone #: \_\_\_\_\_

Your Teacher's Signature (optional): \_\_\_\_\_

How did you hear about the contest? \_\_\_\_\_

By signing below, I represent that I am the parent/guardian OR that I am over 18 years of age and further agree and consent to his/her entry and use of his/her name, likeness, and entry by The National Road Safety Foundation (NRSF) and/or The Chicago Auto Show without further notice and/or compensation for any lawful purpose whatsoever, including advertising, promotional, public relations, or trade purposes.

Parent's or Guardian's (if under 18 years) Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

Check the box if you want to hear about other NRSF programs.

Please add me to NRSF's mailing list.

Information provided is subject to NRSF's privacy policies, which can be found at [www.nrsf.org/nrsf-terms-use](http://www.nrsf.org/nrsf-terms-use)

NO PURCHASE NECESSARY. Void where prohibited. A purchase will not increase the chances of winning. The Drive Safe Chicago Contest ("Contest") starts on September 19, 2022 and ends on December 16, 2022. To enter contest you must be a legal resident of Illinois, Indiana, Wisconsin and Iowa, between the ages of 13 and 19 and create a storyboard or written script for a 30-second public service announcement ("PSA") on Passenger Empowerment.

No videos will be accepted. Entrants may download an entry form for Drive Safe Chicago from [www.nrsf.org/contests/drive-safe-chicago](http://www.nrsf.org/contests/drive-safe-chicago).

One Grand Prize of \$2,000 will be awarded. In addition, an NRSF video producer will work with the winner to professionally film the winning concept.

One runner-up will receive \$1,000. A second runner up will receive \$500. If the entry form of the Grand Prize winner and the

Runner-Up are co-signed by a teacher, those teachers will receive a \$100 gift card.

See complete Official Rules at [www.nrsf.org/contests/drive-safe-chicago](http://www.nrsf.org/contests/drive-safe-chicago)