



TAKE A BREAK

Stay Awake!
Stay Alive!



AN EXCITING VIDEO CONTEST FOR COLLEGE STUDENTS TO HELP PREVENT DROWSY DRIVING

Create a **25 second video public service announcement** (PSA) to raise awareness about the dangers of **drowsy driving** for drivers and passengers, or to recognize other drowsy drivers on the road.

Grand Prize \$2,500

Additional prizes for 1st place \$1,500 and 2nd place \$1,000.

The "Stay Awake! Stay Alive!" PSA contest is open to students at State Universities of New York at Albany, Binghamton, Buffalo, Cortland, Oneonta and Stony Brook.

CONTEST OPENS OCTOBER 10, 2019 SUBMISSION DEADLINE IS JAN. 21, 2020

Presented by go to www.NRSF.org for full contest rules and to fill out the contest entry form.





Governor's Traffic Safety Committee