



Media Contact: David Reich (914) 325-9997
david@reichcommunications.com

MARYLAND TEEN WINS NATIONAL VIDEO CONTEST WITH MESSAGE ABOUT THE DANGERS OF SPEEDING

**Winner of National Road Safety Foundation's Drive2Life PSA Contest Gets \$2,000 Prize,
Will Work with Emmy-Winning Producer to Create Video that will Air on TV Nationwide**

NEW YORK, May, 2026 -- A teen from Suitland, MD has won the National Road Safety Foundation's 17th annual Drive2Life PSA Contest, which asked teens nationwide for ideas for a TV public service announcement about the dangers of speeding, which is a factor in 29 percent of all fatal crashes.

Joesiah Travers, 16, who is finishing his junior year at Suitland High School, won the \$2,000 top prize from entries received from throughout the nation. His TV/Media Production Arts teacher is John Richardson. Judging was done by a blue-ribbon panel of driver education teachers from the American Driver & Traffic Safety Education Association (ADTSEA).

As part of his prize, Joesiah will travel to New York to work with an Emmy Award-winning producer to turn his idea into a PSA that will air nationwide on more than 160 TV stations on the nationally-syndicated program "Teen Kids News."

Joesiah's public service announcement script, titled "Don't Speed Away a Future," opens with a view of a teen's room, as we hear the sound of a heartbeat. A narrator says, "Right now, someone is pushing their car to the limit, thinking they're shaving off five minutes of their trip. But they're actually burning through fifty years." We see a speedometer hitting 90 mph, and it transforms into dates.. 2030... 2045...2060. The narrator continues, "Speed isn't just about how fast you're moving. It's about how quickly you're leaving your future behind...every graduation, every wedding, every sunrise." As we hear the sound of a crash, the screens turns to white and then to a family dinner table, with the focus on an empty chair. Words on the screen appear, saying, "Speeding catches up with you."

"I wanted to show how people often think about speed instead of safety," Joesiah said. "It can catch up with you."

Two runners-up were also selected and received \$500 each. Amulya Bisaria, a senior at Bridgewater-Raritan HS in New Jersey was first runner-up. Second runner up was Shristi Dhungel, a senior at West Scranton HS in Pennsylvania. The teachers of the winner and runners-up each receive a \$100 gift card.

The contest was conducted in partnership with the American Driver & Traffic Safety Education Association, which represents driver education teachers and instructors nationally.

The National Road Safety Foundation, a non-profit organization, has for more than 60 years created driver education and safe driving programs for free distribution to teachers, police, traffic safety agencies, youth advocacy groups and others. NRSF has programs on distracted driving, speed and aggression, impaired driving, drowsy driving and other traffic safety issues. NRSF also sponsors national contests for teens in partnership with SADD and FCCLA and has regional contests partnering with auto shows in Chicago and Detroit. Free materials and videos are at www.nrsf.org

ADTSEA, with more than 1,000 professional and corporate members, develops driver education materials, issues credentials to driver ed instructors, hosts conferences and provides consulting services for driving schools.